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# More details emerge for the Shark Tank-like contest at next week's TechJam

Last year's Tech Jam in the Seaport

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## TOPICS

Boston, Katie Rae, Chip Hazard, Peter Boyce, James Geshwiler, Boston Tech Jam, Shark Tank

Last year, a group of local startup folks, including Apperian's chief marketing officer Mark Lorion and MassTLC director Christine Nolan, got together to organize the first Boston TechJam.

With the success of last year's event, this year's TechJam, taking place next Thursday June 12, is moving to City Hall Plaza for what should be a bigger celebration of the Bos-

ton tech scene.

Like last year, the event will feature a Shark Tank-esque pitch contest, the “Startup Pitch Heard ‘Round the World,’” where six early-stage companies will present their ideas to a panel of local venture capitalists. This year’s panel features Chip Hazard, general partner at Flybridge Capital Partners; James Geshwiler of CommonAngels; Project 11’s Katie Rae; and Peter Boyce II of General Catalyst and Rough Draft Ventures.

This year’s Pitch Heard ‘Round the World finalists include some first-time high-school entrepreneurs. Here are the finalists:

- **BitCoin Nation** – software to access cash for bitcoins on existing ATM
- **Energy Harvesters LLC** – mobile charger fueled by walking to let users be their own power source
- **Increment** – sensory toys that foster development skills, regardless of kids’ age, ability or gender
- **Moodsnap** – delivers mood-based playlists inspired by images
- **Sharalike** – Sorts your photo tsunami, selects the best pictures and creates animated slideshows in seconds
- **TimeOut by SKARA & Co.** – baseline and on-site mobile concussion testing app for athletes (created by Winchester high school students)

To prep for next week’s event, the startups met at EnerNOC yesterday to attend a pitch class led by Brightcove co-founder and member of the Project 11 team, Bob Mason, and Michael Sattler, Splitzee co-founder and chief executive and moderator of the Boston Pitch Club.

Last year, CJ Acosta's [DataCrowd](#) took home top honors (and the prizes that went with it) at the TechJam Pitch Heard 'Round the World.

This pitch contest will be taking place at the Faneuil Hall Meeting Building from 2 p.m. to 4 p.m. In between the startup pitches, entrepreneurs and founders from Aquato, Blade, Care.com, Constant Contact, and Harpoon Brewery will be sharing their entrepreneurial stories success stories during what is being dubbed the Boston TechJam TechTalks.

*Dennis Keohane was a Senior Staff Writer for BetaBoston.*

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